

ORDER



KSDK

Orders
Order / Rev: 712737
Alt Order #: 06268013
Product Desc: DCCC
Estimate: 1569
Flight Dates: 09/25/12 - 10/04/12
Original Date / Rev: 10/03/12 / 10/03/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Iss/ DCCC
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 36 | \$53,885.00 | \$45,802.25 |
| 10/01/12 | 10/04/12 | 15 | \$19,505.00 | \$16,579.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 36 | \$53,885.00 | \$45,802.25 | 0.00 |
| October 2012 | 15 | \$19,505.00 | \$16,579.25 | 0.00 |
| Totals | 51 | \$73,390.00 | \$62,381.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kristin Waskie | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 1 | KSDK | 09/25/12 | 10/01/12 | Days of Our Lives Days of Our Lives | CM | 1-2P | MTWTF-- | :30 | 2 | \$900.00 | P-1 | 0.00 | NM | 2 | \$1,800.00 |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$900.00 | | 0.00 | | | |
| 2 | KSDK | 09/25/12 | 10/01/12 | LN (M-F) LN (M-F) | CM | 10-1035p | MTWTF-- | :30 | 2 | \$2,700.00 | P-1 | 0.00 | NM | 2 | \$5,400.00 |
| CANX 1X NWS CH5-10P< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$2,700.00 | | 0.00 | | | |
| 3 | KSDK | 09/25/12 | 09/28/12 | M-F 10-11A News at 10am | CM | 10-11A | -TWTF-- | :30 | 1 | \$350.00 | P-1 | 0.00 | NM | 1 | \$350.00 |
| CANX 1X LOCAL NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | | 1 | \$350.00 | | 0.00 | | | |
| 4 | KSDK | 10/01/12 | 10/01/12 | Tonight Show Tonight Show | CM | 1035-1137p | M----- | :30 | 1 | \$1,010.00 | P-1 | 0.00 | NM | 1 | \$1,010.00 |
| CANX 1X TONITE SHW-NBC< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | | 1 | \$1,010.00 | | 0.00 | | | |
| 5 | KSDK | 10/01/12 | 10/01/12 | M-F 11-12P Today Show III | CM | 11A-12P | M----- | :30 | 1 | \$575.00 | P-1 | 0.00 | NM | 1 | \$575.00 |
| CANX 1X TODAY SHOW 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 712737
 Alt Order #: 06268013
 Flight Dates: 09/25/12 - 10/04/12

Advertiser: Iss/ DCCC
 Product Desc: DCCC
 Estimate: 1569

KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------|------|-------------------|-----------------|---|-------|-------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 5 | KSDK | 10/01/12 | 10/01/12 | M-F 11-12P Today Show III | CM | 11A-12P | M----- | :30 | 1 | \$575.00 | P-1 | 0.00 | NM | 1 | \$575.00 |
| CANX 1X TODAY SHOW 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | | 1 | \$575.00 | | 0.00 | | | |
| 6 | KSDK | 10/01/12 | 10/01/12 | M-F 1230-1p Show Me St. Louis | CM | 1230-1p | M----- | :30 | 1 | \$575.00 | P-1 | 0.00 | NM | 1 | \$575.00 |
| CANX 1X SHOW ME ST LOUIS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | | 1 | \$575.00 | | 0.00 | | | |
| 7 | KSDK | 09/25/12 | 09/28/12 | M-F Noon News Noon News | CM | 12-1230p | -TWTF-- | :30 | 1 | \$630.00 | P-1 | 0.00 | NM | 1 | \$630.00 |
| CANX 1X LOCAL NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | | 1 | \$630.00 | | 0.00 | | | |
| 8 | KSDK | 09/25/12 | 10/01/12 | M-F 4P News News 5 at Four | CM | 4-430P | MTWTF-- | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| CANX 1X NWS5 1ST@FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 1 | \$900.00 | | 0.00 | | | |
| 9 | KSDK | 09/25/12 | 09/28/12 | M-F 430-5p Jeopardy | CM | 430-5p | -TWTF-- | :30 | 1 | \$1,010.00 | P-1 | 0.00 | NM | 1 | \$1,010.00 |
| CANX 1X JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | | 1 | \$1,010.00 | | 0.00 | | | |
| 10 | KSDK | 10/01/12 | 10/01/12 | M-F 5P News News Channel 5 at 5P | CM | 5-530P | M----- | :30 | 1 | \$2,250.00 | P-1 | 0.00 | NM | 1 | \$2,250.00 |
| CANX 1X LOCAL NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | | 1 | \$2,250.00 | | 0.00 | | | |
| 11 | KSDK | 09/25/12 | 09/28/12 | M-F 5-6A 5-6a | CM | 5-6A (5:00 AM-6:00 AM) | -TWTF-- | :30 | 1 | \$450.00 | P-1 | 0.00 | NM | 1 | \$450.00 |
| CANX 2X NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | | 1 | \$450.00 | | 0.00 | | | |
| 12 | KSDK | 10/01/12 | 10/01/12 | M-F 5P News Nightly News Adj | CM | 528-530p (5:28 PM-5:30 PM) | M----- | :30 | 1 | \$3,375.00 | P-1 | 0.00 | NM | 1 | \$3,375.00 |
| CANX 1X NBC NIGHTLY NEWS ADJ | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | | | 1 | \$3,375.00 | | 0.00 | | | |
| 13 | KSDK | 09/25/12 | 09/28/12 | M-F 6P News News Channel 5 at 6P | CM | 6-630P | -TWTF-- | :30 | 1 | \$2,025.00 | P-1 | 0.00 | NM | 1 | \$2,025.00 |
| CANX 1X LOCAL NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | | 1 | \$2,025.00 | | 0.00 | | | |
| 14 | KSDK | 09/25/12 | 09/28/12 | M-F 6-7A 6-7a | CM | 6-7A | -TWTF-- | :30 | 1 | \$1,010.00 | P-1 | 0.00 | NM | 1 | \$1,010.00 |
| CANX 1X TODAY-LOUIS-6< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | | 1 | \$1,010.00 | | 0.00 | | | |
| 15 | KSDK | 09/25/12 | 09/28/12 | 630-7P Wheel 630-7P Wheel of Fortune | CM | 630-7P | -TWTF-- | :30 | 1 | \$2,025.00 | P-1 | 0.00 | NM | 1 | \$2,025.00 |
| WHEEL-FORTNE< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | | 1 | \$2,025.00 | | 0.00 | | | |
| 16 | KSDK | 09/25/12 | 10/01/12 | M-F NBC Today 7-9A NBC Today 7-9A | CM | 7-9A | MTWTF-- | :30 | 7 | \$1,010.00 | P-1 | 0.00 | NM | 7 | \$7,070.00 |
| TODAY SHW< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 7 | \$1,010.00 | | 0.00 | | | |
| 17 | KSDK | 09/25/12 | 09/28/12 | | CM | 9-10A | -TWTF-- | :30 | 1 | \$560.00 | P-1 | 0.00 | NM | 1 | \$560.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------|-----------|-------------------|-----------------|--|-------|---------------------------|------------------------------|-----------------|-------------------|-------------------------|-----|---------------|-------------|-------|------------|
| | | | | M-F 9-10A NBC Today Show II 9-10A | | | | | | | | | | | |
| TODAY SHOW 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | -TWTF-- | | | | | 1 | \$560.00 | | 0.00 | | | |
| 18 | KSDK | 09/28/12 | 09/28/12 | Fri Prime C Dateline | CM | 9-10P | ----F-- | :30 | 1 | \$2,700.00 | P-1 | 0.00 | NM | 1 | \$2,700.00 |
| DATELINE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$2,700.00 | | 0.00 | | | |
| 19 | KSDK | 10/01/12 | 10/01/12 | Mon Prime Other The Voice | CM | 7-9p (7:00 PM-9:00 PM) | M----- | :30 | 1 | \$6,300.00 | P-1 | 0.00 | NM | 4 | \$6,300.00 |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$6,300.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSDK | 10/01/12-10/07/12 | | Mon Prime Other See MG 19.2, 19.3, 19.4, 19.5 [Rate s/b \$7,875] | | | 7-9p (7:00 PM-9:00 PM) | M----- | :30 | (\$6,300.00) | | 0.00 | NM | | |
| 2 | KSDK | 09/30/12-09/30/12 | | Football Night in America Ⓜ MG for 19.1 10/01 [n/a] | | | 6-715p | -----Su | :30 | \$2,025.00 | | 0.00 | NM | | |
| 3 | KSDK | 09/29/12-09/29/12 | | Golf Ryder Cup Ⓜ MG for 19.1 10/01 [n/a] | | | 8a-6p (8:00 AM-6:00 PM) | -----Sa-- | :30 | \$800.00 | | 0.00 | NM | | |
| 4 | KSDK | 09/30/12-09/30/12 | | Golf Ryder Cup Ⓜ MG for 19.1 10/01 [n/a] | | | 11a-5p (11:00 AM-5:00 PM) | -----Su | :30 | \$1,125.00 | | 0.00 | NM | | |
| 5 | KSDK | 09/28/12-09/28/12 | | Fri Prime B Ⓜ MG for 19.1 10/01 [n/a] | | | 8-9P | -----F---- | :30 | \$2,350.00 | | 0.00 | NM | | |
| N20 | KSDK | 09/29/12 | 09/29/12 | Sat 5p News Channel 5 at 5P Sat | CM | 5-530P | -----S- | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| LOCAL NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$900.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSDK | 09/24/12-09/30/12 | | Sat 5p See MG 20.2 [Prgm Change] | | | 5-530P | -----Sa-- | :30 | (\$900.00) | | 0.00 | NM | | |
| 2 | KSDK | 09/29/12-09/29/12 | | Sat 6p Ⓜ See MG 20.3 [Spots did not air- Golf Overrun] | | | 6-630P | -----Sa-- | :30 | (\$900.00) | | 0.00 | NM | | |
| 3 | KSDK | 10/04/12-10/04/12 | | M-F 4P News Ⓜ MG for 20.2 09/29 [n/a] | | | 4-430P | ---Th----- | :30 | \$900.00 | | 0.00 | NM | | |
| 21 | KSDK | 09/29/12 | 09/29/12 | Sat 6-7A Sat 6-7A | CM | 6-7A | -----S- | :30 | 1 | \$450.00 | P-1 | 0.00 | NM | 1 | \$450.00 |
| TODAY IN ST LOUIS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$450.00 | | 0.00 | | | |
| 22 | KSDK | 09/29/12 | 09/29/12 | SAT TDY NBC Today Show (Sa) | CM | 7-9A | -----S- | :30 | 1 | \$800.00 | P-1 | 0.00 | NM | 1 | \$800.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$800.00 | | 0.00 | | | |
| 23 | KSDK | 09/30/12 | 09/30/12 | Post NFL News Post NFL Late News | CM | Various | -----S | :30 | 1 | \$2,025.00 | P-1 | 0.00 | NM | 1 | \$2,025.00 |
| NWS CH5-10P AFTER NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$2,025.00 | | 0.00 | | | |

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KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------|-----------|-------------------|-----------------|--|-------|---|-------------------|---------------|-------------|-----------------------|---------------|------------|-------------|-------|------------|
| 24 | KSDK | 09/30/12 | 09/30/12 | Rams Weekly Rams Weekly | CM | SU 10A-10:30A/SL (10:30 AM-11:00 AM) | -----S | :30 | 1 | \$560.00 | P-1 | 0.00 | NM | 1 | \$560.00 |
| RAMS TAILGATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$560.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSDK | 09/24/12-09/30/12 | | Rams Weekly | | SU 10A-10:30A/SL | -----Su | :30 | | (\$560.00) | | 0.00 | NM | | |
| See MG 24.2 [Prgm Change] | | | | | | | | | | | | | | | |
| 2 | KSDK | 09/25/12-09/28/12 | | M-F 9-10A | | 9-10A | -TWThF---- | :30 | | \$560.00 | | 0.00 | NM | | |
| Ⓜ MG for 24.1 09/30 [n/a] | | | | | | | | | | | | | | | |
| 25 | KSDK | 09/30/12 | 09/30/12 | NC5 at 5P Sun News Channel 5 at 5P Sun | CM | 5-530P | -----S | :30 | 1 | \$1,015.00 | P-1 | 0.00 | NM | 1 | \$1,015.00 |
| LOCAL NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$1,015.00 | | 0.00 | | | | |
| 26 | KSDK | 09/30/12 | 09/30/12 | Sun 6-7A Sun 6-7A | CM | 6-7A | -----S | :30 | 1 | \$450.00 | P-1 | 0.00 | NM | 1 | \$450.00 |
| TODAY IN ST LOUIS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$450.00 | | 0.00 | | | | |
| 27 | KSDK | 09/30/12 | 09/30/12 | SUN TDY NBC Today Show (Su) | CM | 7-8A | -----S | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$900.00 | | 0.00 | | | | |
| 28 | KSDK | 09/30/12 | 09/30/12 | NFL Regular Season Football NFL Regular Season Football | CM | Various (7:15 PM-10:30 PM) | -----S | :30 | 1 | \$7,875.00 | P-1 | 0.00 | NM | 1 | \$7,875.00 |
| NFL SUNDAY NIGHT FOOTBALL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$7,875.00 | | 0.00 | | | | |
| 29 | KSDK | 09/30/12 | 09/30/12 | Meet The Press Meet The Press Sun 8-9A | CM | 8-9A | -----S | :30 | 1 | \$2,250.00 | P-1 | 0.00 | NM | 1 | \$2,250.00 |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$2,250.00 | | 0.00 | | | | |
| 30 | KSDK | 09/25/12 | 09/25/12 | Tue Prime A The Voice | CM | 7-8P | -T----- | :30 | 1 | \$6,300.00 | P-1 | 0.00 | NM | 1 | \$6,300.00 |
| THE VOICE RESULTS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | 1 | | \$6,300.00 | | 0.00 | | | | |
| 31 | KSDK | 10/01/12 | 10/01/12 | M-F 10-11A News at 10am | CM | 10-11A | M----- | :30 | 1 | \$450.00 | P-1 | 0.00 | NM | 1 | \$450.00 |
| CANX 1X LOCAL NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | 1 | | \$450.00 | | 0.00 | | | | |
| 32 | KSDK | 10/01/12 | 10/01/12 | M-F 5-6A 5-6a | CM | 5-6A (5:00 AM-6:00 AM) | M----- | :30 | 1 | \$575.00 | P-1 | 0.00 | NM | 1 | \$575.00 |
| CANX 2X NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | 1 | | \$575.00 | | 0.00 | | | | |
| 33 | KSDK | 10/01/12 | 10/01/12 | M-F 6-7A 6-7a | CM | 6-7A | M----- | :30 | 1 | \$1,125.00 | P-1 | 0.00 | NM | 1 | \$1,125.00 |
| CANX 1X TODAY-LOUIS-6< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | 1 | | \$1,125.00 | | 0.00 | | | | |
| 34 | KSDK | 10/01/12 | 10/01/12 | 630-7P Wheel 630-7P Wheel of Fortune | CM | 630-7P | M----- | :30 | 1 | \$2,250.00 | P-1 | 0.00 | NM | 1 | \$2,250.00 |
| WHEEL-FORTNE< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |

Order / Rev: 712737
 Alt Order #: 06268013
 Flight Dates: 09/25/12 - 10/04/12

Advertiser: Iss/ DCCC
 Product Desc: DCCC
 Estimate: 1569

KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| 34 | KSDK | 10/01/12 | 10/01/12 | 630-7P Wheel 630-7P Wheel of Fortune | CM | 630-7P | M----- | :30 | 1 | \$2,250.00 | P-1 | 0.00 | NM | 1 | \$2,250.00 |
| WHEEL-FORTNE< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | 1 | | | \$2,250.00 | | 0.00 | | | |
| 35 | KSDK | 10/01/12 | 10/01/12 | M-F 9-10A NBC Today Show II 9-10A | CM | 9-10A | M----- | :30 | 1 | \$800.00 | P-1 | 0.00 | NM | 1 | \$800.00 |
| TODAY SHOW 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | M----- | | | 1 | | | \$800.00 | | 0.00 | | | |
| 36 | KSDK | 09/30/12 | 09/30/12 | LN2 (Su) LN2 (Su) | CM | 1033p-11p | -----S | :30 | 1 | \$1,125.00 | P-1 | 0.00 | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | | \$1,125.00 | | 0.00 | | | |
| 37 | KSDK | 09/27/12 | 09/27/12 | Thu Prime C Rock Center with BW | CM | 9-10P | ---T--- | :30 | 1 | \$3,375.00 | P-1 | 0.00 | NM | 1 | \$3,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | 1 | | | \$3,375.00 | | 0.00 | | | |
| 38 | KSDK | 09/25/12 | 09/28/12 | M-F 4-5A 4-5A | CM | 4-5A | -TWTF-- | :30 | 3 | \$50.00 | P-2 | 0.00 | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TWTF-- | | | 3 | | | \$50.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 51 | \$73,390.00 |